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**12TH ANNUAL  
SOUVENIR FESTIVAL JOURNAL 2017**

**Mortensen Riverfront Plaza  
Columbus Blvd, Hartford, CT**

**SATURDAY, AUGUST 5, 2017 1:00PM - 9:00PM**  
Rain Date Sunday, August 6, 2017



**Over 20,000** will know your business once you have advertised  
your **Organization, Restaurant, Supermarket or Entertainment Group** in our  
**Annual Souvenir Magazine**  
PRICES STARTING AT \$40.00



P. O. Box 1604  
Hartford, CT 06144-1604

# SOUVENIR FESTIVAL JOURNAL 2017

## RATE CARD AND CONTRACT 2017

3,000 plus copies of our **FULL COLOR**, souvenir journal, which will include articles, recipes, Caribbean food glossary, festival highlights, restaurants and Caribbean organization listings, will be distributed at selected high traffic business organizations prior to the event and at the **August 5, 2017** festival. The Journal will also be displayed on our website for an entire year ([www.TasteCT.org](http://www.TasteCT.org)).

PRIMARY PLACEMENT - Sold on a first come first served basis. Call today to reserve space.

**ALL Ads must be camera ready (300 dpi or greater, in pdf, jpg or tiff format converted to CMYK.**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Check #: \_\_\_\_\_ Amount \$: \_\_\_\_\_

Solicited by: \_\_\_\_\_

**Please check the appropriate box below.**

- Back Cover \$1000
- Inside Front Cover \$650
- Inside Back Cover \$650
- Full page \$350 (7" x 9 1/2")
- Half page \$200 (7 1/2" x 5") (horizontal)  
(4" x 9 1/2") (vertical)
- Quarter page \$125 (3 1/2" x 5")
- Business Cards \$50
- Listing \$40 (40 words of text Arial  
Narrow 9 pt. font)

LISTING TEXT (40 WORDS MAXIMUM) PLEASE PRINT OR TYPE

To reserve advertising space, please return your completed form and properly formatted display advertisement

via email to [JRelph.TOC@gmail.com](mailto:JRelph.TOC@gmail.com)

Checks should be made payable to the **Taste of the Caribbean.**

Mail to Taste of the Caribbean

PO Box 1604 | Hartford, CT 06144-1604

Please submit on or before the **July 14, 2017** DEADLINE to ensure publication.

**CONTACT: John Perkins (860) 712-9451**