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**13TH ANNUAL
SOUVENIR FESTIVAL JOURNAL 2018**

Mortensen Riverfront Plaza
Columbus Blvd, Hartford, CT

SATURDAY, AUGUST 4, 2018 1:00PM - 9:00PM

Rain Date Sunday, August 5, 2017



Over 20,000 will know your business once you have advertised
your **Organization, Restaurant, Supermarket or Entertainment Group** in our
Annual Souvenir Magazine
PRICES STARTING AT \$40.00



P. O. Box 1604
Hartford, CT 06144-1604

SOUVENIR FESTIVAL JOURNAL 2018

RATE CARD AND CONTRACT 2018

3,000 plus copies of our **FULL COLOR**, souvenir journal, which will include articles, recipes, Caribbean food glossary, festival highlights, restaurants and Caribbean organization listings, will be distributed at selected high traffic business organizations prior to the event and at the **August 4, 2018** festival. The Journal will also be displayed on our website for an entire year (www.TasteCT.org).

PRIMARY PLACEMENT - Sold on a first come first served basis. Call today to reserve space.

ALL Ads must be camera ready (300 dpi or greater, in pdf, jpg or tiff format converted to CMYK.

Company Name: _____

Contact: _____

Email: _____

Phone: _____

Address: _____

City: _____

State/Zip: _____

Check #: _____ Amount \$: _____

Solicited by: _____

Please check the appropriate box below.

- Back Cover \$1000
- Inside Front Cover \$650
- Inside Back Cover \$650
- Full page \$350 (7" x 9 1/2")
- Half page \$200 (7 1/2" x 5") (horizontal)
(4" x 9 1/2") (vertical)
- Quarter page \$125 (3 1/2" x 5")
- Business Cards \$50
- Listing \$40 (40 words of text Arial
Narrow 9 pt. font)

LISTING TEXT (40 WORDS MAXIMUM) PLEASE PRINT OR TYPE

To reserve advertising space, please return your completed form and properly formatted display advertisement

via email to JRelph.TOC@gmail.com

Checks should be made payable to the **Taste of the Caribbean.**

Mail to Taste of the Caribbean

PO Box 1604 | Hartford, CT 06144-1604

Please submit on or before the **July 14, 2018** DEADLINE to ensure publication.

CONTACT: Juliet Relph (860) 680-3433—leave msg.