



P. O. Box 1604
Hartford, CT 06144-1604

SOUVENIR FESTIVAL JOURNAL 2021

RATE CARD AND CONTRACT 2021

Copies of our souvenir journal, which will include articles, recipes, Caribbean food glossary, festival highlights, restaurants and Caribbean organization listings, will be distributed at selected high traffic business organizations prior to the event and at the **August 7, 2021** festival. The Journal will also be displayed on our website for an entire year (www.TasteCT.org).

PRIMARY PLACEMENT - Sold on a first come first served basis. Call today to reserve space.

ALL Ads must be camera ready (300 dpi or greater, in pdf, jpg or tiff format converted to CMYK.

Company Name: _____

Contact: _____

Email: _____

Phone: _____

Address: _____

City: _____

State/Zip: _____

Check #: _____ Amount \$: _____

Solicited by: _____

Please check the appropriate box below.

- Back Cover \$1000
- Inside Front Cover \$650
- Inside Back Cover \$650
- Full page \$350 (7" x 9 1/2")
- Half page \$200 (7 1/2" x 5") (horizontal)
(4" x 9 1/2") (vertical)
- Quarter page \$125 (3 1/2" x 5")
- Business Cards \$50
- Listing \$40 (40 words of text Arial
Narrow 9 pt. font)

LISTING TEXT (40 WORDS MAXIMUM) PLEASE PRINT OR TYPE

To reserve advertising space, please return your completed form and properly formatted display advertisement

via email to g_adams@cox.net

Checks should be made payable to the **Taste of the Caribbean.**

Mail to: **Taste of the Caribbean**

PO Box 1604 | Hartford, CT 06144-1604

Please submit on or before the **July 10, 2021** DEADLINE to ensure publication.

CONTACT: Grantley Adams (860) 371-5897—leave msg.